


# ALON GABAI

MORE THAN JUST A DESIGNER

## CONTACT

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## PROFILE

Nice to meet you all! I'm Alon, I do graphic design for games. I have a background in Unity and web development and enjoy combining my skills to create amazing arts. I love my dog, Harry Potter movie nights, physics books and gaming.

## SKILLS

- Photoshop, Illustrator, Figma and Spine.
- AI tools such as Midjourny and OpenAI and the way to effectively combine them to a gaming designer job.
- Unity game development, website building.
- Social media brand presence for games.

## WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER

### Tangelo Games Spain

2023 - Present

- Leading the marketing design initiatives for MundiGames, a prominent social casino game.
- Designed a wide range of seasonal and generic marketing assets, including promotions, web banners, social media posts, and in-game items, using Photoshop, Illustrator and Spine.
- Mentored and supervised a team of 3 junior artists, fostering their growth and development.

CRM GRAPHIC DESIGNER

### DGN Games Israel

2021 - 2021

- Creating marketing assets for a social casino games, both for in-app and social presence.

BRAND & SOCIAL MEDIA DESIGNER

### Israeli LGBTQ+ Association

2018-2020

- Created cohesive brand image across all the association's social media channels.

UI/UX DESIGN, UNITY & FRONTEND DEVELOPMENT

### Intelligence Technologies, Search and Rescue, IDF

2017-2020

- Creating UI/UX designs for apps, simulators, and web. with proficiency in Unity and various front-end languages.